



Run for the Immigration Project!

Thank you for your interest in helping the Immigration Project raise critical funding and public awareness during the Illinois Marathon Race Weekend. We truly could not meet our goals without you!

Important background information:

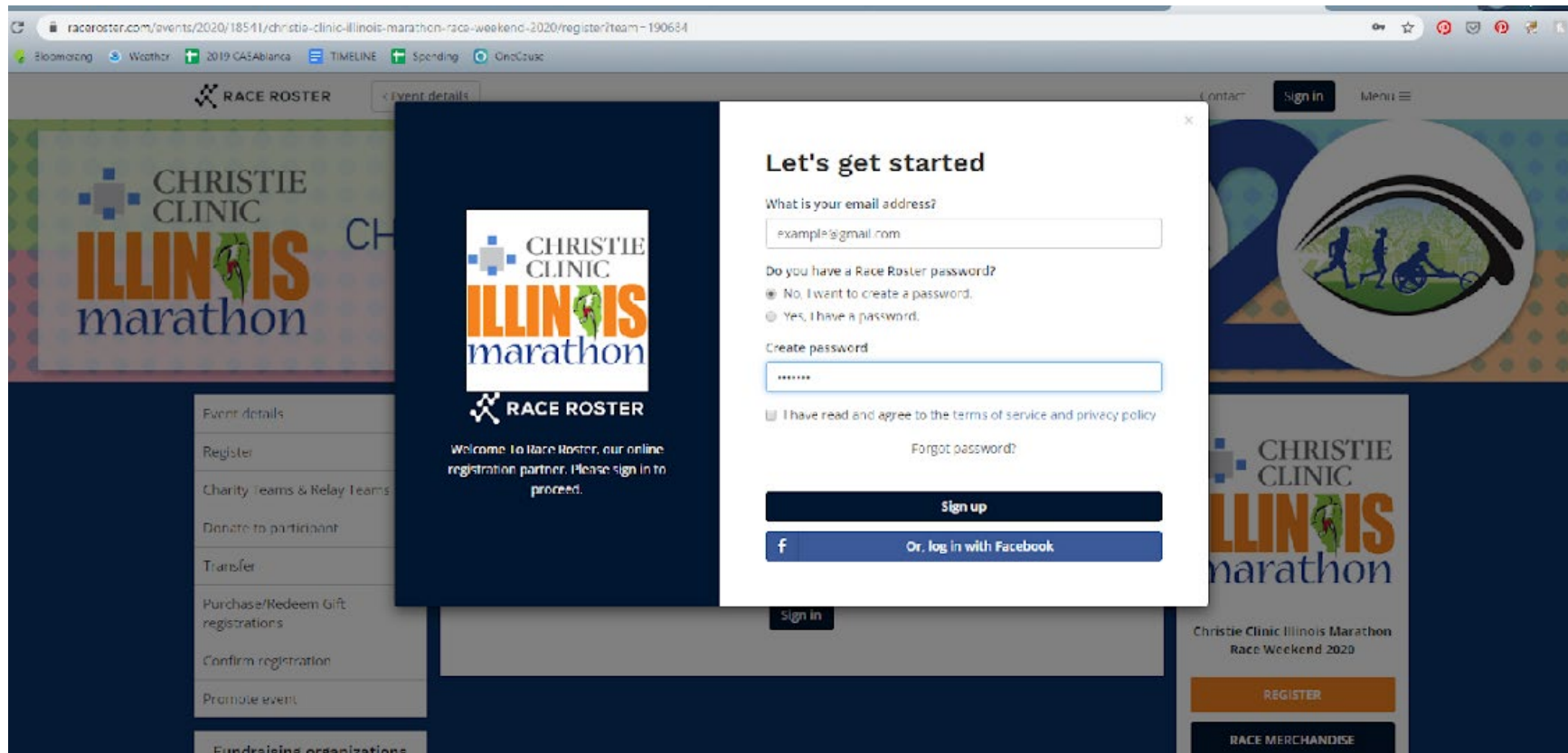
1. Everybody who registers in the Illinois Marathon this year will have a **Race Roster** account. Race Roster is the software the Illinois Marathon now uses, and it's how all donations are made as part of the Marathon weekend. Any technical support should be directed to **Race Roster**.
2. Every charity running partner has a **Charity Team**. Every runner has a **Fundraising Page** that we will link to the Immigration Project team. It is critical that if you are fundraising, that you use this team so the public can see how much have raised thanks to you!
3. **Immigration Project's charity team** can be found at <https://racerooster.com/events/2020/18541/christie-clinic-illinois-marathon-race-weekend-2020/pledge/team/45>
4. To run for Immigration Project, you will **ask friends and family to support your run by giving to your page**. Those donations will sync to Immigration Project's team. Some suggested ways to promote your team and ask for donations are at the back of this PDF.

How to Fundraise for Immigration Project's Team

1. If you have **NOT YET Registered, begin here.** If you have already registered, skip to page 4.

Click here: <https://raceroster.com/events/2020/18541/christie-clinic-illinois-marathon-race-weekend-2020/register?team=206638>

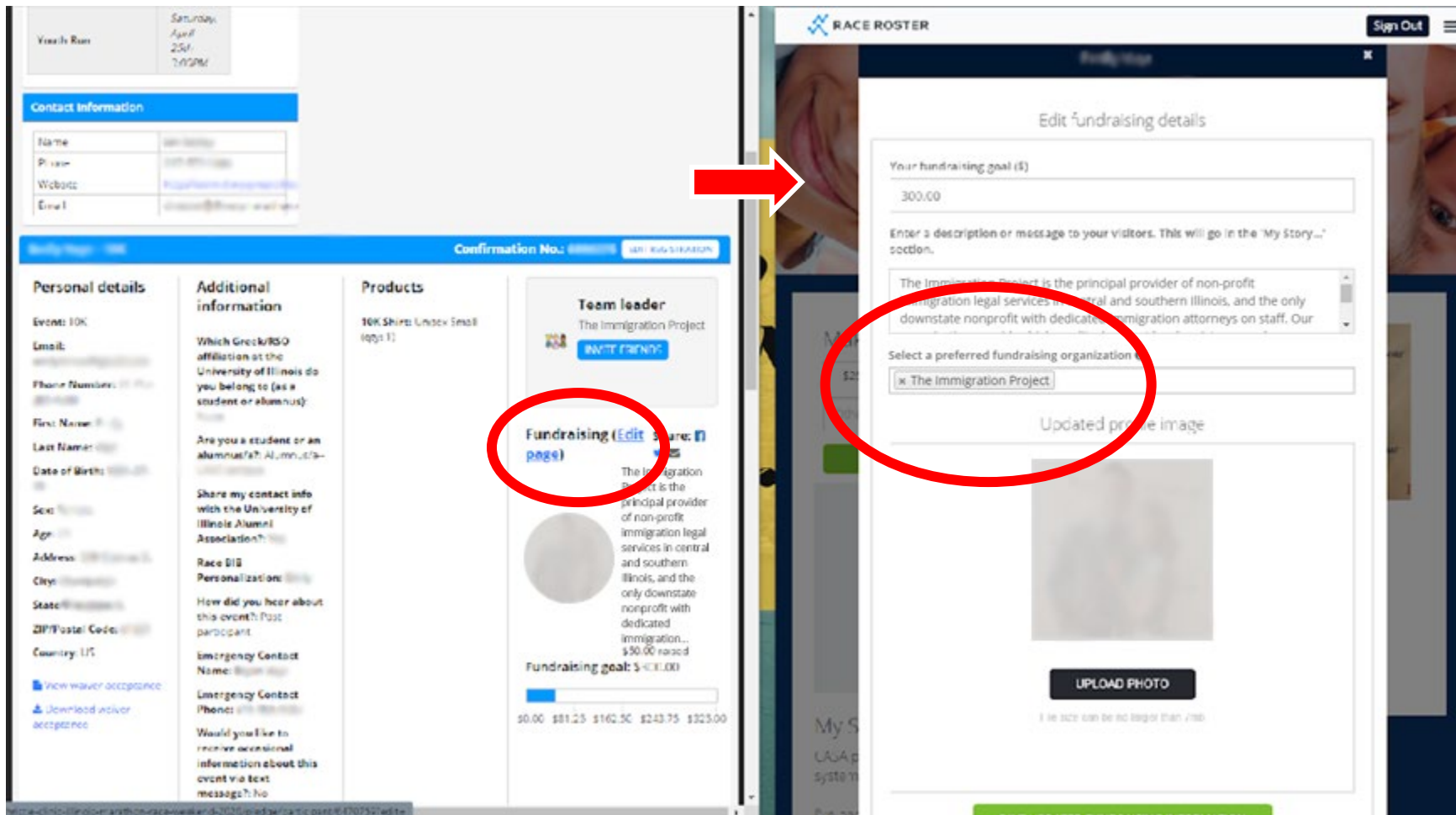
Then click “Sign in” and use your preferred email. Create a password. Start a new registration.



2. Fill out your registration and submit it. You'll note that under "Teams," it says "Automatically added to team **Immigration Project.**"

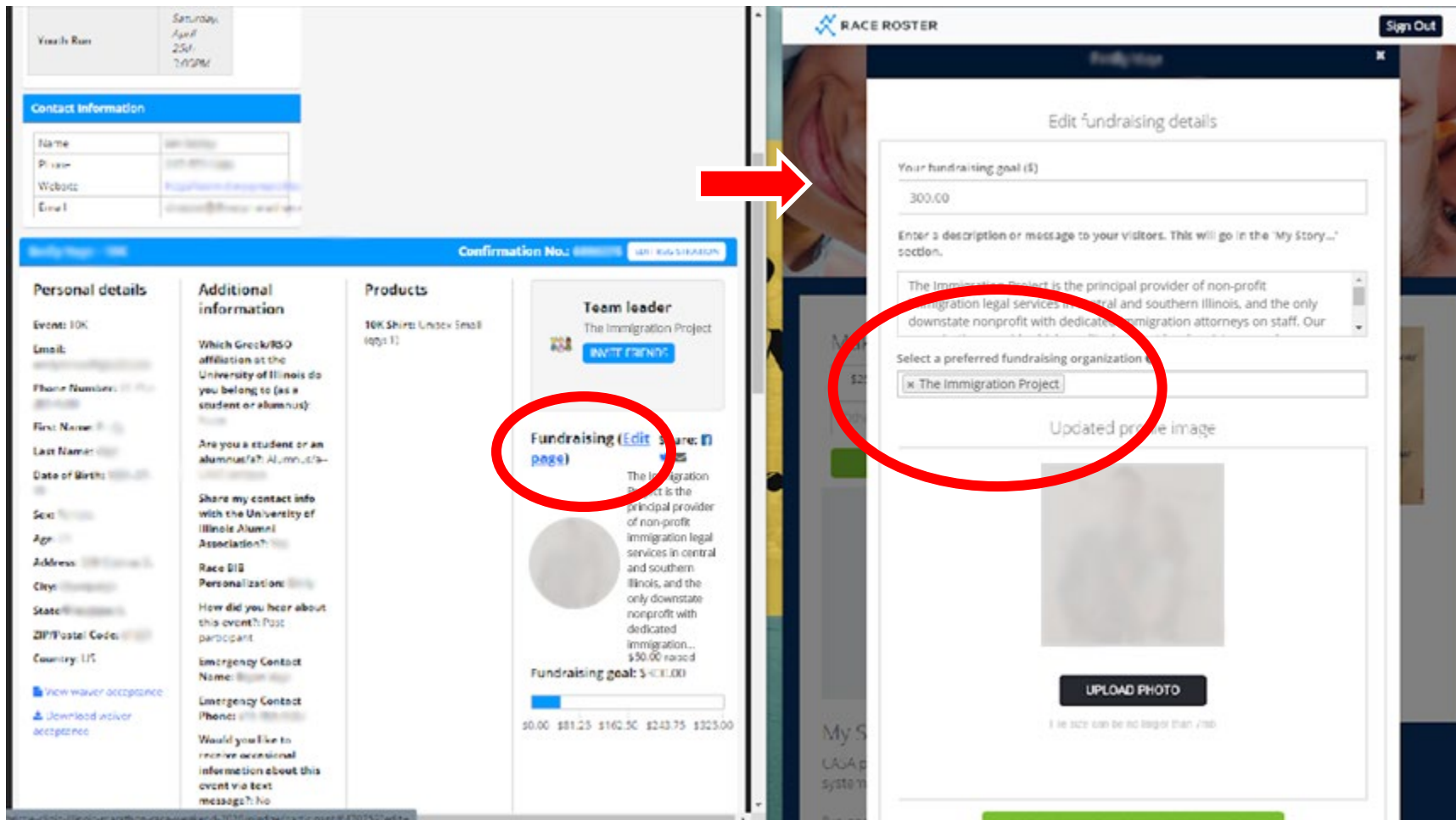
Submit your registration.

3. Click to your dashboard, located at <https://raceroster.com/dashboard/Participant/Home.php?eid=18541>. Click that dashboard and head to where it says "Fundraising." You can click "Edit page" to add a profile picture, update your goal, or share why you are running for Immigration Project. Make sure your preferred fundraising organization is Immigration Project (**red circle**)! **Skip now to page 5.**



What to do if you have ALREADY registered:

1. **To edit your page**, click to your dashboard, located at <https://raceroster.com/dashboard/Participant/Home.php?eid=18541>. Head to where it says “Fundraising.” You can click “Edit page” to add a profile picture, update your goal, or share why you are running for Immigration Project. **Make sure your preferred fundraising organization is Immigration Project (red circle)!**



How to ask your friends or family to support your run:

Find your unique fundraising page by going to MENU (upper right-hand side) -> “Share Fundraising Page.”

The screenshot displays the RACE ROSTER interface for the Illinois Marathon. The main header features the event title "ILLINOIS MARATHON APRIL 2020" over a world map background. Below this, a fundraising progress bar shows a total raised of \$50.00 against a goal of \$300.00. A central profile card includes social media sharing icons and links for "Edit fundraising page", "Register for event", "Visit team page", and "Join my team". On the right, a dark menu is open, listing various options. A red arrow points to the "Share fundraising page" link under the "Fundraising" section.

Menu Options:

- Contact
- Sign Out
- Menu
- Find an event
- Dashboard
- View event details
- Register
- Charity Teams & Relay Teams
- Transfer Registration
- Purchase/Redeem Gift Registrations
- Confirm registration
- Promote this event
- Fundraising**
 - Donate to participant
 - Donate to a team
 - Make a donation
 - [Share fundraising page](#)
- Promoters**
 - Track earnings
 - Promote new events
- Support**
 - Contact
 - FAQ
 - View desktop mode

From there, you can share to Facebook, Twitter, Email or simply Copy the link.

Note: Below is just an example using The Immigration Project's profile page. You'd want to share your OWN profile with the previous instructions.

The screenshot shows a fundraising page on the Race Roster website. At the top, there is a navigation bar with "RACE ROSTER" on the left, a "Event details" button, "Contact" on the right, a "Sign Out" button, and a "Menu" icon. The main header features a world map background with the "Team Immigration Project" logo (a tree with colorful leaves) and the text "ILLINOIS MARATHON APRIL 2020".

The central content area is divided into two main sections. On the left is a "Make a donation" form with buttons for \$250, \$100, \$50, \$25, and \$10, an "Other amount" input field, and a green "DONATE" button. On the right is a progress bar with a handshake icon, showing "Total raised \$0.00" and "Goal: \$10,000.00".

Below the progress bar is a text block: "Help fund important legal services for immigrants across downstate Illinois! During this time of legal changes and social tensions, our services are needed more than ever. Most of our clients can not afford private attorneys, and unlike criminal court, immigration court does not guarantee the right to counsel or provide public defenders. For many of our clients, we are their only means of legal representation, and right now there are few more important people who need our help than our staff and volunteers. Your payment will help us extend our services to..."

On the right side of the page, there is a sidebar with the "The Immigration Project" logo and a social media sharing section. The social media icons for Facebook, Twitter, and Email are circled in red. At the bottom of the sidebar is an "Edit fundraising page" link.

Here are some example scripts for how to invite people to donate.

“I’ll be running the Illinois Marathon’s 10k in 2020 and hope you’ll join me in making your run count for the Immigration Project! The Immigration Project is the principal non-profit provider of immigration legal services in Central and Southern Illinois and the only downstate non-profit with dedicated immigration attorneys on staff. Donations to our team helps provide high quality, low-cost legal assistance and information to immigrants and their families. Thank you for joining and giving!!”

“Friends and family, I will be running the Illinois Marathon in April of 2020, and I’m running to give immigrants in Central and Southern Illinois access to legal services. All donations made to my page will go directly to the Immigration Project. My goal is \$100, and I hope you’ll consider donating \$10 or \$25 to the cause. You can give securely at my page below.”

Other helpful information!

- All donations are secure. Immigration Project does NOT receive your credit card information.
- Gifts will receive a tax donation thank-you receipt.

Questions?

For Race Roster support, visit <https://support.raceroster.com/hc/en-us>.

For Illinois Marathon support, email director@illinoismarathon.com or call (217) 372-1444.

For questions on setting up your Immigration Project page, email Abigail Padfield Narayan at apadfield@immigrationproject.org.